

Prof Greg Clark CBE FAcSS

Clark is Global Advisor, Scholar/Writer, Non-Executive Director and Board Chairman. Expertise covers city economies/investment, technology & innovation, urban governance, city strategic planning, real estate & urban form, regional transport, place leadership and national policies. He provides thought leadership with global organisations: The World Bank, OECD, The Brookings Institution, and The Urban Land Institute, on the evolution of the metropolitan century. Supports leaders in more than 100 cities world-wide on strategic futures, and advises global firms on the investment and enterprise opportunities of an urbanising world. Author of 10 books and more than 100 reports. Holds professorial roles at University College London and Strathclyde University, and Fellow of the Academy of Social Sciences. Non-Executive Board roles with GLA / TfL and the Real Estate sector.

Born: 13.04.1962

Nationality: UK and Irish

Resident: London, UK.

1. CURRENT PROFESSIONAL ACTIVITIES AND ROLES

- Senior Advisor, Future Cities & New Industries **HSBC**, Nov 2018 to Present
- Board Member, **Transport for London** Chair of **Investment Committee**. since 2016
- Board Member, **London Economic Action Partnership (LEP)**. Since 2016
- Non-Executive Chairman, **The Business of Cities** Ltd. since 2010

2. CURRENT SCIENTIFIC & ACADEMIC ROLES

- Global Fellow, Metro Program, **The Brookings Institution**, USA. 2010 to present
- Hon Professor, **University College London**, City Leadership Lab Board 2014 to present
- Visiting Professor, **Strathclyde University**. 2014 to present

3. PREVIOUS EMPLOYMENT

Since 2010	A portfolio of Non-Exec, Academic, and Global Advisory Roles .
2003 to 2010	Lead Advisor, City & Regions, Office of The Deputy Prime Minister, UK Government .
2000 to 2003	Executive Director, Strategy and Communications, London Development Agency .
1996 to 2000	Chief Executive, The London Enterprise Agency : 'One London'.
1996 to 2000	Managing Director, Economic Development, Greater London Enterprise .
1990 to 1994	International Director, London Docklands Development Corporation .
1987 1990	Director of Employment Programmes, British Refugee Council .

4. NOTABLE PREVIOUS ACTIVITIES AND ROLES.

- Senior Fellow, ULI Europe, Urban Land Institute 2007 to 2019
- Chairman, **Jones Lang LaSalle Cities Research Centre** 2015 to 2019.
- EIB Essay Series Lead Editor, **Cities Transformed** 2017 to 2019
- Author, **Great Australian Cities** Report 2017 to 2018
- Senior Scientific Advisor, **ESPON Programme**, EU. 2017 to 2018
- Chairman, **Sharing Cities** Global Board 2016 to 2018
- Chairman, **OECD Forum of Cities and Regions**. 1996 to 2006.
- Chairman, **OECD Development and Investment Forum**. 2006 to 2016.
- International Advisor **Greater Sydney Commission** and **NSW** 2016 – present
- International Advisor, City Governance, **The Bahamas / IDB** 2016 to 2017
- Advisor, **Royal Commission on Auckland Governance** 2008 to 2010.
- Chairman, **New York** Region International Advisory Board. 2012 to 2017.
- Chairman, **Cardiff** Capital Region Commission. 2016 to 2017.
- Chairman, **Oslo** International Advisory Board 2014 to 2016.
- Chairman, **Vienna** International Strategy Advisory Board. 2014 to 2016.
- Chairman, **Turin** International Advisory Board. 2013 to 2015.
- Advisor, **Barcelona** Metropolitan Strategic Plan 2010 to 2012.
- Chairman, **Sao Paulo** International Strategy Board. 2012 to 2014.
- Chairman, **Moscow** Urban Development Advisory Board 2012 to 2014.
- Member, Expert Board, **UK Future of Cities** Foresight Project. 2013 to 2016.
- Chairman, **British BIDs**. Business Improvement Districts 2010 to 2014.

- Chairman, **London Stansted Cambridge** Consortium. 2012 to 2016.
- Member, **UK Cities** Growth Commission. 2014 to 2016.
- Member, **London West End** Commission. 2013 to 2015.
- Global Strategy Advisor, **Hong Kong, Mumbai, Singapore**. 2012 to 2016
- Member, **Manchester** High Level Economy Advisory Group. 2012 to 2016.
- Member, **Crossrail 2** Commission. 2015 to 2016.
- Member, **West Anglia** Task Force. 2015 to 2016.
- Member, **London** LEP. 2013 to 2016.
- Member, Promote **London** Council. 2010 to 2012.
- Chairman, **European Urban Development Forum**. 1996 to 2000.
- Director, **European Association of Development Agencies** 1996 to 2000.

5. RECOGNITION and AWARDS

- In 2016, appointed a **Fellow of the Academy of Social Science**.
- In 2016, awarded **The Freedom of the City of London**.
- In 2016, appointed **Global Fellow at LSE Cities**, The London School of Economics
- In 2015, awarded **CBE** by **HM Queen Elizabeth II** for **Services to Cities and Economic Development**.
- In 2015, appointed **Honorary Ambassador to the City of Brisbane**.
- In 2014, appointed **Honorary Professor at UCL**, and chair of the **UCL City Leadership Lab**.
- In 2012, appointed **Global Fellow** at the **Brookings Institution**.
- In 2011, awarded the commission to write the **Honor Chapman Report**, on London.
- In 2010, **The City of Barcelona** awarded him the **John Shield's Prize**, an award given once a year to the international person outside Barcelona that has done most to promote the city.
- In 1996, appointed first President of the **OECD Forum of Cities and Regions**.
- In 1995, awarded a **Harkness Fellowship** by the Commonwealth Fund of New York, and was based at Columbia University in New York City as a Visiting Scholar.

6. EDUCATION

- Research Scholar, City and Regional Economics, **London School of Economics**, UK. 1998 to 2002
- **Harkness Fellow**, City & Regional Development, **Columbia University**, NYC, USA. 1994 to 1996
- Fellow, **Local Economy Policy Unit**, **LSBU**, London, UK 1988 to 1991
- BA Social & Political Science, **Cambridge University**, UK. 1981 to 1986
- **Wimbledon College**, Jesuit RC State School, London, UK 1975 to 1980

7. FUTURE VISION FOR CITIES AND METROPOLITAN AREAS

Supports and guides public and private partnerships leading metropolitan strategies and plans that integrate transport, land use, and economic development. His recent contributions include:

- Co-chairman of the Global Advisory Board for the 4th **New York Region** Strategic Plan. 2014- present
- Advice to **Greater Sydney Commission** and NSW Dept of Planning and Environment 2015 to present
- Chairman of the International Advisory Committee of the **Salvador** Strategic Plan, 2015-2016.
- Chairman of the International Advisory Board of the **Vienna** Tourism Strategy, 2014 – 2015.
- Member of the International Advisory Board of the **Turin** Strategic Plan, 2014 to 2015.
- Chairman of the International Advisory Committee for the **Moscow** Urban Strategic Plan. 2014
- Chairman of the International Advisory Committee for the **Sao Paulo** 2040 Strategic Plan. 2010-2012
- Advisor on the future development of Kowloon East, **Hong Kong**. 2012
- Advisor on the development of the Gauteng 2055 Strategic Plan **Johannesburg Region** 2012.
- Advisor on Metropolitan Planning and Governance, State of **Rio de Janeiro**/World Bank.2012
- International Advisor on the **Barcelona** Metropolitan Strategic Plan. 2009-2011
- International Advisor on the **Auckland** Strategic Plan. 2010-2012
- International Advisor on the economic development strategy of **Toronto**. 2007-2008
- International Advisor on the internationalisation strategy of **Madrid**.2008-2009
- Workshops on strategic planning for **Mumbai, Seoul, Shanghai, Beijing, Istanbul**.

8. BUSINESS IN CITIES: PRIVATE SECTOR AND BUSINESS LEADERSHIP ORGANISATIONS

Advisor to **business leadership organisations** in cities and metropolitan areas including:

- Barcelona Global.
- Pro Bogota.
- Committee for Sydney.
- Committee for Auckland.
- Mumbai First.
- Glasgow Chamber of Commerce.
- London First.
- Hong Kong Chamber of Commerce.
- New York City Partnership.
- Toronto Board of Trade.
- Accelerate Cape Town.

Advisor to large corporates as they develop their engagement with the metropolitan century, future cities and new industries. Recent examples include:

- **JP Morgan** is leading the Global Cities Initiative. He acts as advisor on this programme and with JP Morgan Global Advisory Board on the future of World Cities.
- **Jones Lang LaSalle**, where is chairman of the global research programme on cities.
- **GVA and Buro Happold** where he plays an on-going role advising on global urban trends and strategies.
- **Grosvenor**, place-making strategies for growing cities.
- **Siemens**, working with city leaders.
- **AirBnB**, defining a cities strategy for Air BnB.
- **ARUP**, understanding the new world of cities.
- **Blackrock**, the future of cities in Asia Pacific.
- **Microsoft**, working with city leaders.
- **DEXUS**, district development.
- **Hong Kong Land**, CBDs and District Management.

9. TECHNOLOGY, INNOVATION ECONOMY AND SMART SYSTEMS

Author of 10 reports on the **Innovation Economy**. Fellow of the **Future Cities Catapult** in the UK, leading work on the links between smart cities and economic development, and on the development of smart innovation districts in cities. Chairman of the **Sharing Cities** partnership that works on smart city strategies in Europe. He has authored several report for the ULI on **Technology, Real Estate, and the Innovation Economy**. He has worked with a number of global technology firms **Siemens, Microsoft, Cap Gemini** to develop 'smart cities' and digital responses to global trends. He has advised the **Technology Strategy Board** on global approaches to smart cities and urban innovation. He has taken a particular interest in how new technology sectors develop and grow in larger established world cities and has led reviews of their requirements in several cities including London, Berlin, New York, Shanghai, Hong Kong, and Singapore.

10. OECD CITY & REGIONAL PEER REVIEWS

He is a regular expert international peer reviewer for the OECD on city and regional development issues. He has led 22 OECD peer reviews. These include:

- Legacy of global events reviews: **London 2012, Glasgow Commonwealth Games, Shanghai EXPO.**
- Local and Regional Development: **Latvia, Slovakia, Austria.**
- Economic and Regeneration Strategy Reviews: **Glasgow, Derry/LondonDerry.**
- Economic Development Agency Reviews of **Belfast, Glasgow, Barcelona.**
- Urban Regeneration in **Naples, Belfast, Krakow, Canberra, Derry, and Glasgow**
- Smart Growth in **Maryland**
- Metropolitan Reviews of **Melbourne, Athens, Mexico City, Seoul, and Milan.**
- Cities and Entrepreneurship Review **Rome and West Midlands.**

11. CONFERENCE AND EVENTS

Chairs/hosts global summits and congresses on themes of:

- **Property/Real Estate Futures:** Investment EPRA, INREV, ANREV.
- **Smart Infrastructure and Transport** EIB and World Bank transport summits.
- **Future Cities, Systems, & Technologies** Urban Future, Smart City World EXPO, ESPON.
- **Urban Development and Planning** Urban Land Institute, World Bank, LREF, ESPON, MIPIM, EXPO Real, UFGC.
- **City Policy, Communication, and Leadership** World Mayors Forum, Asia Pacific Cities Summit.
- **Water** World Water Summit and World Bank Water Congress.
- **Islands** ESPON and Caribbean Island futures.
- Chairs **Strategy workshops** for public and private clients at the global scale.

Keynote speaker at conferences on themes of:

- **Future Cities and Future of Cities**
- National policies for **cities and metropolitan areas**.
- New **urban economies**, urban innovation, technology and advanced urban services.
- **Urban investment, development, and real estate**.
- **Strategic planning** for cities and regions.
- **City leadership and Metropolitan governance**.

12. PUBLICATIONS

Author or co-author of 10 books and numerous reports on city and regional issues including:

Books:

- **The Business of Cities**, Autumn 2019, Routledge.
- **A Short History of Global Cities**, November 2016, Brookings Institute Press
- **World Cities and Nations States**, November 2016, Wiley
- **The Making of a World City: London 1991 to 2021**, 2015, Wiley
- **Local Economic Leadership** June 2015, OECD Publishing with Moir, E, Moonen, T and Mountford, D.
- **Delivering Local Development: New Growth and Investment Strategies** 2013, OECD with Moonen, T.
- **Organising Local Development: The Role of Development Agencies and Companies**, 2010 OECD Publishing. with Huxley, J and Mountford, D.
- **Recession, Recovery, and Reinvestment: the Role of Leadership in a Global Crisis**, 2009, OECD Publishing.
- **Local Development Benefits from Staging Global Events**, 2008, Local Economic and Employment Development LEED, OECD Publishing.
- **Investment Strategies and Financial Tools for Urban Development**, 2007, OECD with Mountford, D eds.

Selected Reports, Book Chapters, and Papers:

- **Great Australian Cities**, PCA, Spring 2018.
- **Underpowered Cities**, LSE Cities, March 2018.
- **The Innovation Economy**, NSW Government, 2018
- **Culture Value and Place**, NSW Gov 2018.
- **The Leadership of Cities**, UCL, OECD, UK Foresight Programme, 2016.
- **The Business of Cities**, UK Gov Foresight, 2016.
- **The Future of Cities, Global Review**, UK Gov Foresight 2016.
- **Nations and the Wealth of Cities: CFL 2014 and 2017** with Rt Hon Greg Clark MP
- **The New World of Cities: JLL 2016 and 2017 and 2018**
- **'State of the City' reports for Sydney, Amsterdam, Oslo, San Diego** 2016 and 2017

- **Metropolitan Governance and Planning:** IDB June 2017
- **The Logic of Innovation Locations,** Future Cities Catapult, 2017.
- **Innovation Districts: Accommodating the Innovation Economy,** ULI Oct 2016
- **Technology, Real Estate, and the Innovation Economy** September 2015, ULI
- **The Density Dividend: Solutions for Growing and Shrinking Cities** October 2015, ULI
- **Globalisation and Competition: The New World of Cities** November 2015, JLL
- **Benchmarking the Future World of Cities,** May 2016, JLL
- **Density: Drivers, Dividends and Debates** June 2016, ULI
- **Global Cities and the Ten Traits of Metropolitan Global Fluency,** Oct 2013, Brookings.
- **Urban Innovation and Investment: the Role of IFIs and Development Banks,** 2014, Future Cities Catapult
- **Hong Kong: A Globally Fluent Metropolitan City** June 2014, Brookings.
- **What are Future Cities? Origins, Meanings and Uses.** June 2014, Government Office for Science
- **The Future of Cities: What is the Global Agenda?** November 2014, UK Government Office for Science
- **Munich: A Globally Fluent Metropolitan Economy** November 2014, Brookings.
- **Mumbai: India's Global City** December 2014, Brookings.
- **Europe's Cities in a Global Economy.** 2013, Brookings.
- **OpenCities and the Competitive Advantage of Diversity,** 2008, British Council
- **Public Land and Urban Investment,** 2010, ULI

13. INTERESTS

Family man with 2 teenage children living in London, UK.
 Keen tennis player.
 Live music (Jazz, Funk).